SILVER OAK COLLEGE OF ENGINEERING & TECHNOLOGY

Women Development Cell had organized seminar on Women Personality Development and carrier Opportunities for all girls of silver group of institutes.

**Date:** 11-03-2016  
**Day:** Friday  
**Time:** 12.00noon- 01:30 pm  
**Venue:** Titanium Hall  
**Nos. of students:** 60  
**Faculties:** 15  
**Expert:** Ms. Swapna Tripathi

**Introduction of Expert:** Swapna Tripathi is a business partner of the firm Oasis Foundation for the last 15 years. She deals with individuals from varied fields and backgrounds and has conducted numerous workshops in corporates, institutes and association like SBI Mutual Fund, Enamor, GIT, GTU, Rajput Women’s Association, ICBI etc. She is Masters in Business Administration (MBA), Certified Image Consultant from Image Consulting Business Institute, co-branded with Conselle Institute of Image Management, USACertified Soft Skills Coach from Scottish Qualifications Authority (SQA) the national accreditation and awarding body in Scotland, Diploma in Business Entrepreneurship from Entrepreneurship Development Institute of India, (EDI), Yoga Instructors Certificate Course from Gujarat University.

**Session:** A very prominent lecture had been delivered by Ms. Swapna Tripathi. She had taken SWOT Analysis activity and Goals activity lively with students. And also solve their doubts.

**Expert Lecture Photographs**
Performing this analysis will often bring out hidden information — it can point out what you are doing well and what you need to improve. SWOT analysis helps to list your strengths and weaknesses, and weaknesses and threats that you may face. By analyzing your strengths, weaknesses, opportunities, and threats, you can make the greatest possible distinction to your business plan.