

# SILVER OAK COLLEGE OF ENGINEERING & TECHNOLOGY

## Mid Semester Exam 1 Syllabus - Summer - 2018

Name of Subject : Engineering Economics & Management  
Subject Code : 214003

<b>Chapter No.</b>	<b>Topic Name</b>
1	Economics – definition, nature, scope, Microeconomics vs. Macroeconomics, Demand- Meaning, Determinants and law of demand, Supply- Meaning, Determinants and law of supply, equilibrium between demand and supply, Elasticity, determinants, price, income and cross elasticity of demand.
2	Production, Production function, Factors of production, Cost concepts and Types of Costs.
6	Introduction to Management- Definitions, Characteristics, Nature of Management, Types of Management, Managerial Skills. Management vs. Administration, Managerial Roles, Scientific Management, Administrative Management, Maslow's Need Hierarchy theory.